



EST 1987

WINGHAM BEEF WEEK

SPONSORSHIP PROPOSAL

12-16 MAY 2025



WINGHAM BEEF WEEK

ABOUT THE EVENT

Wingham Beef Week is held each year at the Wingham Showgrounds in May.

Our event is built around a week of educational experiences for passionate students, juniors, and producers, from the show ring to educational seminars and abattoir visits.

Wingham Beef Week aims to educate at ground level the next generation of our future junior beef enthusiasts in a hands-on environment to increase their knowledge/exposure to the Australian beef industry through education and competition. Producers use the event to test their skills and benchmark their finished product against other producers and industry peers by competing in carcass competitions, both led and unled.

As a community-based organisation, Wingham Beef Week relies on the support of its many partners to conduct this significant event, which delivers a unique learning environment for the youth of the Australian beef sector. Importantly, Wingham Beef Week provides the only youth cattle event that provides a full paddock-to-plate experience, thanks to the generosity of Wingham Beef Exports providing access to the abattoir facilities.

Wingham Beef Week will be held in Wingham, NSW, from 12-16 May 2025.

On 2024, Wingham Beef Week grew significantly, with a record 73 entrants in the Unled classes and 141 entries in the Led Cattle event. We again had over 400 students across almost 30 schools participate in Wingham Beef Week, equivalent to over a quarter of the number of students who study HSC agriculture across the State each year.

We look forward to seeing you at the event to enjoy an outstanding exhibition of beef cattle and appreciate the efforts and skills of producers, teachers, and students.

For more information, contact Taryn Worth: 0412 005 664 | winghambeefweek@live.com.au | www.winghambeefweek.com.au





PARTNERSHIP OPPORTUNITIES

	Naming Partner	School Steer Partner	Grain Partner	Diamond Partner
Amount	\$15,000	School steers	Grain	\$5,000
Partnership Positions Available	1	1	1	3
Program Schedule Advertisement	Prominent Full Page	Full Page	Full Page	Full Page
Signage Displayed at event	✓	✓	✓	✓
Naming Rights	Entire event	Major Competition	Major Competition	Major Section/ Competition
Media Exposure	All, as relevant and available	Website, social media & program schedule	Website, social media & program schedule	All, as relevant and available
Producer Dinner	Speaking Opportunity	2 tickets	Speaking Opportunity	4 tickets

PARTNERSHIP OPPORTUNITIES

	Producer or Education Partner	Gold	Silver	Bronze
Amount	\$2,500	\$1,000	\$500	\$250
Partnership Positions Available	4	Unlimited	Unlimited	Unlimited
Program Schedule Advertisement	1/2 Page	1/3 Page	Business Card Size	Listed as class sponsor
Signage Displayed at event	✓	✓	✓	-
Naming Rights	Major Section/ Competition	Minor Section/ Competition	Champion/ Reserve Champion Award	Class
Media Exposure	All, as relevant and available	Website, social media & program schedule	Website, social media & program schedule	Website, social media & program schedule
Producer Dinner	4 tickets	2 tickets	-	-



CONTACT US

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